

Growth in Visitation - Bruny Island and selected other Tasmanian regions and localities

INTERSTATE AND INTERNATIONAL VISITORS PLACES VISITED

Location	2015	2016	2017	2018	Change 2015-2018	Change 2017-2018
Hobart	862880	898253	924624	948657	9.94%	2.59%
Bruny Island	112351	145009	151457	156994	39.74%	3.66%
Port Arthur/Tasman	213897	244625	267687	263412	23.15%	-1.60%
Coles Bay	180162	197110	216428	211300	17.28%	-2.37%
Strahan	133207	134458	145088	142763	7.17%	-1.60%
Cradle Mountain	195352	216215	237508	237158	21.40%	-0.15%

INTERSTATE AND INTERNATIONAL VISITORS STAYING OVERNIGHT

Location	2015	2016	2017	2018	Change 2015-2018	Change 2017-2018
Hobart	768175	801094	833085	854810	11.28%	2.61%
Bruny Island	38248	42236	54152	51878	35.63%	-4.20%
Port Arthur/Tasman	82178	97291	107294	107023	30.23%	-0.03%
Coles Bay	77509	83363	90838	93044	20.04%	2.43%
Strahan	110048	105992	116616	115620	5.06%	-0.09%
Cradle Mountain	117237	127227	140431	141135	20.38%	0.05%

INTERSTATE AND INTERNATIONAL VISITORS - NIGHTS STAYED

Location	2015	2016	2017	2018	Change 2015-2018	Change 2017-2018
Hobart	3495898	3463374	3554144	3482918	-0.04%	-2.00%
Bruny Island	98617	116941	131715	142140	44.13%	7.90%
Port Arthur/Tasman	157671	208614	226087	247163	56.76%	9.32%
Coles Bay	187055	158059	197878	170307	-8.95%	-13.93%
Strahan	220548	230115	217876	277028	25.61%	27.15%
Cradle Mountain	240354	277569	292660	303404	26.23%	3.67%

Source: Tasmanian Visitor Survey, Tourism Tasmania and Roy Morgan Research 2019